



**A vibrant community of over 42,000, Marion prides itself on**



The Central Plaza will enhance Uptown Marion as a destination by providing a flexible space for outdoor day-to-day use and special events throughout the year.

**Amenities will include:**

- > Iowa's first ice-skating loop
- > Enclosure of the Depot Pavilion
- > Public restrooms
- > Live performance space
- > Engaging water features
- > Interactive play sculpture
- > Public art and seating
- > Decorative lighting
- > Fire tables
- > Rentals and equipment
- > Indoor venue space



**being the best place in Iowa to raise a family and grow a business.**



To continue Marion's endeavor to provide an unparalleled quality of life for both residents and visitors...

...the Marion Park & Recreation Foundation is launching a capital campaign for the Central Plaza that will serve as a dynamic, regional asset for attracting residents and visitors to Marion. Plaza amenities play an integral role in creating a regional outdoor recreation experience and community living room in Uptown Marion.



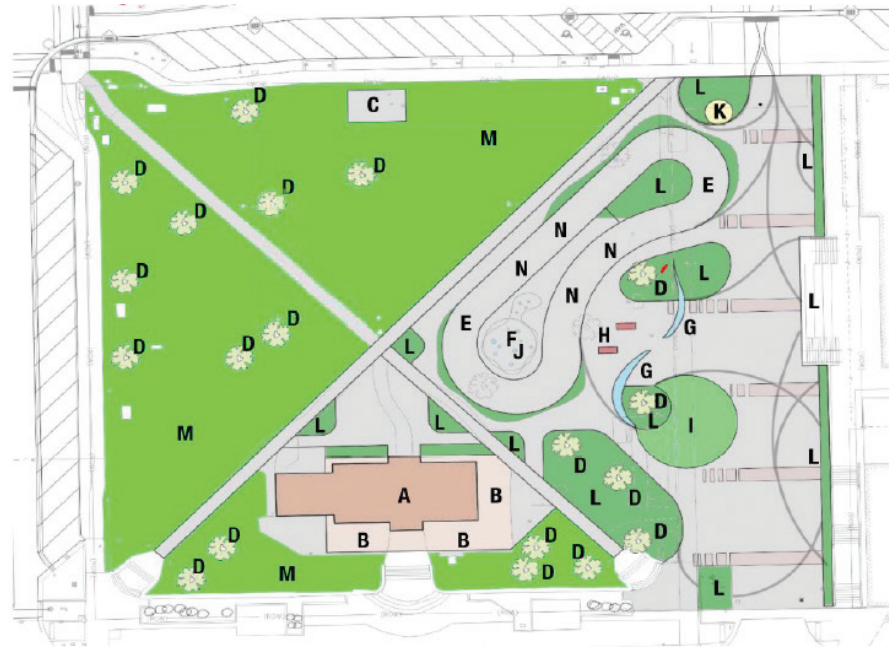
The plaza project is the exclamation point on many community visioning efforts, public master planning processes, and private investments that support a broader vision and have achieved great momentum throughout the community.

The project was endorsed by the State and awarded a \$3 million Destination Iowa grant in 2022. The anticipated construction start date is summer 2023. The plaza capital campaign will be active through Dec. 31, 2023, and includes sponsorship opportunities.

# Help us cross the finish line and further Marion's investment in becoming a regional destination!

Estimated project cost:  
\$7.3 million

Investment by the  
State of Iowa: \$3 million



- A. DEPOT BUILDING
- B. DEPOT OVERHANG
- C. STAGE
- D. TREE (TO REMAIN)
- E. ICE LOOP
- F. PLAZA SPRAYS
- G. STREAM
- H. FIRE TABLES
- I. PLAY SCULPTURE
- J. HOLIDAY TREE
- K. PLAZA SCULPTURE
- L. PLANT BEDS
- M. LAWN AREA
- N. SHADE STRUCTURE

## Donor Benefits

### Benefactor

\$100,000 +

- › Prominent recognition on the donor wall inside the renovated Depot
- › Three free rentals of the enclosed Depot for a private event within the first three years of opening
- › One free private rental of the ice loop and complimentary skate rental for the party (up to 150 people) within the first three years of opening
- › Four memorial bricks with custom engraving
- › VIP ride around the ice loop on opening day
- › Logo or listing on the sponsor recognition banner displayed at the grand opening event
- › Special recognition during the ribbon-cutting remarks
- › Sponsorship recognition via the City's social media pages
- › Sponsorship recognition in the Marion Messenger publication

### Achiever

\$25,000-\$99,999

- › Prominent recognition on the donor wall inside the renovated Depot
- › Two free rentals of the enclosed Depot for a private event within the first three years of opening
- › Two memorial bricks with custom engraving
- › Logo or listing on the recognition banner displayed at the grand opening event
- › Special recognition during the ribbon-cutting remarks
- › Sponsorship recognition via the City's social media pages
- › Sponsorship recognition in the Marion Messenger publication

### Innovator

\$5,000-\$24,999

- › Prominent recognition on the donor wall inside the renovated Depot
- › One free rental of the enclosed Depot for a private event within the first three years of opening
- › One memorial brick with custom engraving
- › Listing on the recognition banner displayed at the grand opening event

### Celebrator

\$1,000- \$4,999

- › Recognition on the donor wall inside the renovated Depot
- › One memorial brick with custom engraving

### Marion Park & Recreation Foundation

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