**MARION PARK AND RECREATION FOUNDATION MINUTES**

August 7, 2018, 7:30 A.M.

Thomas Park Administration and Operations Facility

ROLL CALL: Assistant Chair Katie Lowe Lancaster, Glenn Jensen, Terry Cooper,
Vic Klopfenstein

ABSENT: Chair Arvind Dandekar, Dustin Brooks, James Mollenhauer

VIA PHONE: Tim Higginbotham from 8:00 to 8:25 a.m.

STAFF: Mike Carolan, Darcie Coberly

GUESTS: None

Minutes

No quorum present to approve the July 10, 2018, minutes.

Financial Report

Jensen reported there was no activity in the business account with a balance of $877.65. In the money market account, the contribution from the Citizens of Marion’s Future in the amount of $5,279.96 was deposited creating a balance of $35,904.49. No quorum present to approve the finance report. It was noted the Foundation has earmarked $1,000 for the Marion YMCA and $20,000 for the Lowe Park Playground Capital Campaign.

Public Input

None.

Member Recruitment Discussion

Lowe Lancaster reiterated the need for an additional director. Klopfenstein stated he will approach a Park Board member to see if they are interested.

Lowe Park South End Development

Carolan presented an update of the Lowe Park South End Development project. Tricon has completed sub-grading and poured foundations for the pavilion and restroom. The restroom construction will begin soon.

Higginbotham joined the meeting via phone at 8:00.

The playground fundraising capital campaign has been meeting and moving forward with developing marketing materials. Lowe Lancaster and Cooper shared the draft of a flyer and letter to businesses. Sub-committee members Alex Lancaster Schuerman and Brooks have developed a one-minute video to share with businesses about the project, which was shown. There is still some tweaks with editing to be completed, but the directors and staff said the content and overall video look good. Carolan asked the video to be approved by the City’s Communication Coordinator, Amber Bisinger.

Cooper asked if there was commitment from ITC as the group would like to be able to list a few vested businesses on the informational flyers and letters. Carolan indicated ITC Corporate is reviewing the request. In addition to the Foundation’s commitment, the only other pledge has been from Farmers State Bank.

The sub-committee would like to establish a GoFundMe account to appeal to the younger market which would require donations be automatically transferred to a bank account. Lowe Lancaster suggested a separate account be set up for these deposits. Moved by Klopfenstein and seconded by Cooper directing Treasurer Jensen to set up an account at Heritage Bank for the purpose of GoFundMe deposits. All in favor, motion carried.

Higginbotham ended phone participation at 8:25.

There was discussion about the recognition feature. Keeping the design similar to the recognition feature for the Amphitheater would fit in nicely with the pavilion and restroom design. This allows for every donor regardless of amount to be recognized.

Cooper stated there is still a need for four more campaigners to assist with the business solicitations. Anyone interested should let him know as soon as possible.

Receive and File

None.

Other Items

None.

Adjournment

Moved by Cooper and seconded by Jensen to adjourn the meeting. All in favor, motion carried. The meeting adjourned at 8:44 a.m.

The next meeting is scheduled for September 11, 2018, at 7:30 a.m. at the Thomas Park Administration and Operations building.

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 Vic Klopfenstein, Secretary