



The following information was compiled by the Marion Planning and Development Department with data/information from the US Census and State Data Center of Iowa on May 21, 2015. If you should have any questions please feel free to contact David N. Hockett, Assistant Planning and Development Director at 319-743-6320 or via e-mail at [dhockett@cityofmarion.org](mailto:dhockett@cityofmarion.org).

When completing request specifically for regional, state and federal dollar funding, reporting, etc, the question of what is the population of the community, they are asking for the Official 2010 US Census number, not the estimate, unless they specifically ask for a estimated current population.

### **Marion Growth and Statewide Comparisons:**

**July 1, 2014- 36,774** (Estimate Source: State Data Center of Iowa)

**April 1, 2010 – 34,768** (Source: 2010 U.S. Census)

**April 1, 2000 – 26,294** (Source: 2000 U.S. Census)

The City of Marion has experienced an estimated population gain of 2,006 people since the April 1, 2010 U.S. Census that represents a percent change of 5.77%. The City of Marion had previously grown 8,474 people (or an average of 847 persons per year) between the 2000 and the 2010 U.S. Census which resulted in a percent change of 32.2% over the 10 year period.

The following table provides the estimated growth by year from 2010 to 2014. Please note estimates are always provided for the year prior to this report and are amended by the State Data Center of Iowa every year. However all calculations for growth are taken from the April 2010 Census not the July 2010 Estimate (not included in this report).

| Estimated Population of Marion, IA - April 1, 2010 (US Census) through July 1, 2014 (State Data Center of Iowa Estimate) |             |           |           |           |           |           |           |           |           |           |             |
|--|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| City Name  | 2020 Census | 2019 Est. | 2018 Est. | 2017 Est. | 2016 Est. | 2015 Est. | 2014 Est. | 2013 Est. | 2012 Est. | 2011 Est. | 2010 Census |
| Marion   |             |           |           |           |           |           | 36,774    | 36,225    | 35,835    | 35,358    | 34,768      |
| Population Change  |             |           |           |           |           |           | 549       | 390       | 447       | 590       |             |

Please Note: Previous year's estimates are revised with new estimates by the State Data Center every year.

The Marion population growth of 2,006 people from April 1, 2010 to July 1, 2014 has resulted in Marion having the 12th highest population gain of all communities in Iowa. Marion had in the past decade had the highest numeric population gain of any community in Iowa outside of the Des Moines Metro Area, but per the 2010 to 2014 growth estimates the communities of: Iowa City (5,553), Cedar Rapids (2,869), Davenport (2,763) and North Liberty (2,012), all posted larger population gains than Marion over the past four years for communities outside of the Des Moines Metro Area.

The City of Ankeny north of Des Moines experienced the largest estimated growth in population from the 2010 Census with an gain of 8,219 followed by West Des Moines with a gain of 6,716 and Des Moines with a gain of 5,787 persons.

Marion's numeric gain from the 2010 Census to the July 1, 2014 estimate results in a population growth of 5.77% which is the 59th highest percentage gain of all Iowa Communities but is the 5th highest of any Iowa Community with a 2014 estimated population of over 10,000 people. The City of Waukee, part of the Des Moines Metro Area had the largest percent change from 2010 to 2014 with a gain of 28.39% followed by Ankeny, part of the Des Moines Metro Area with a gain of 18.03%. North Liberty experienced growth of 15.04% the highest of communities outside of the Des Moines Metro area. Maharishi Vedic City (2014 Estimate: 1,300) located in Jefferson County experienced the highest percentage change of 401.93% between 2010-2014 for any Iowa community.

**50 Largest Iowa Communities 2014**

**50 Fastest Growing Communities 2014**

| City Name      | 2014 Population Estimate | 2010 Census  | Population Change 2010 Census to 2014 Estimate |                |    | City Name          | 2014 Population Estimate | 2010 Census  | Population Change 2000 Census to 2014 Estimate |                |
|----------------|--------------------------|--------------|--|----------------|----|--------------------|--------------------------|--------------|--|----------------|
|                |                          |              | Numeric Change                                 | Percent Change |    |                    |                          |              | Numeric Change                                 | Percent Change |
|                | Total                    | Total        |  |                |    |                    | Total                    | Total        |  |                |
| Des Moines     | 209220                   | 203433       | 5787   | 2.84%          | 1  | Vedic City         | 1300                     | 259          | 1041   | 401.93%        |
| Cedar Rapids   | 129195                   | 126326       | 2869   | 2.27%          | 2  | Waukee             | 17705                    | 13790        | 3915   | 28.39%         |
| Davenport      | 102448                   | 99685        | 2763   | 2.77%          | 3  | Rockwell City      | 2149                     | 1709         | 440  | 25.75%         |
| Sioux City     | 82517                    | 82684        | -167   | -0.20%         | 4  | Tiffin             | 2444                     | 1947         | 497  | 25.53%         |
| Iowa City      | 73415                    | 67862        | 5553   | 8.18%          | 5  | Bondurant          | 4806                     | 3860         | 946  | 24.51%         |
| Waterloo       | 68364                    | 68406        | -42  | -0.06%         | 6  | Asbury             | 5171                     | 4170         | 1001   | 24.00%         |
| W Des Moines   | 63325                    | 56609        | 6716   | 11.86%         | 7  | Patterson          | 161                      | 130          | 31   | 23.85%         |
| Ames           | 63266                    | 58965        | 4301   | 7.29%          | 8  | Polk City          | 4177                     | 3418         | 759  | 22.21%         |
| Council Bluffs | 62245                    | 62230        | 15   | 0.02%          | 9  | Eddyville          | 1240                     | 1024         | 216  | 21.09%         |
| Dubuque        | 58436                    | 57637        | 799  | 1.39%          | 10 | Marquette          | 453                      | 375          | 78   | 20.80%         |
| Ankeny         | 53801                    | 45582        | 8219   | 18.03%         | 11 | Lakeside           | 709                      | 596          | 113  | 18.96%         |
| Urbandale      | 43150                    | 39463        | 3687   | 9.34%          | 12 | Grimes             | 9786                     | 8246         | 1540   | 18.68%         |
| Cedar Falls    | 40859                    | 39260        | 1599   | 4.07%          | 13 | Ankeny             | 53801                    | 45582        | 8219   | 18.03%         |
| <b>Marion</b>  | <b>36774</b>             | <b>34768</b> | <b>2006</b>                                    | <b>5.77%</b>   | 14 | Johnston           | 20359                    | 17278        | 3081   | 17.83%         |
| Bettendorf     | 35122                    | 33217        | 1905   | 5.74%          | 15 | Solon              | 2396                     | 2037         | 359  | 17.62%         |
| Marshalltown   | 27727                    | 27552        | 175  | 0.64%          | 16 | Shueyville         | 674                      | 577          | 97   | 16.81%         |
| Mason City     | 27458                    | 28079        | -621   | -2.21%         | 17 | North Liberty      | 15386                    | 13374        | 2012   | 15.04%         |
| Clinton        | 26246                    | 26885        | -639   | -2.38%         | 18 | Willey             | 101                      | 88           | 13   | 14.77%         |
| Burlington     | 25539                    | 25663        | -124   | -0.48%         | 19 | Hills              | 806                      | 703          | 103  | 14.65%         |
| Ottumwa        | 24682                    | 25023        | -341   | -1.36%         | 20 | Granger            | 1416                     | 1244         | 172  | 13.83%         |
| Fort Dodge     | 24594                    | 25206        | -612   | -2.43%         | 21 | Fairfax            | 2409                     | 2123         | 286  | 13.47%         |
| Muscatine      | 23888                    | 22886        | 1002   | 4.38%          | 22 | Peosta             | 1560                     | 1377         | 183  | 13.29%         |
| Johnston       | 20359                    | 17278        | 3081   | 17.83%         | 23 | Adel               | 4171                     | 3682         | 489  | 13.28%         |
| Coralville     | 20349                    | 18907        | 1442   | 7.63%          | 24 | Cumming            | 397                      | 351          | 46   | 13.11%         |
| Waukee         | 17705                    | 13790        | 3915   | 28.39%         | 25 | Lakota             | 288                      | 255          | 33   | 12.94%         |
| Clive          | 17052                    | 15447        | 1605   | 10.39%         | 26 | Ely                | 2001                     | 1776         | 225  | 12.67%         |
| Altoona        | 16105                    | 14541        | 1564   | 10.76%         | 27 | W Des Moines       | 63325                    | 56609        | 6716   | 11.86%         |
| North Liberty  | 15386                    | 13374        | 2012   | 15.04%         | 28 | Blue Grass         | 1623                     | 1452         | 171  | 11.78%         |
| Indianola      | 15305                    | 14782        | 523  | 3.54%          | 29 | Van Meter          | 1133                     | 1016         | 117  | 11.52%         |
| Newton         | 15150                    | 15254        | -104   | -0.68%         | 30 | Altoona            | 16105                    | 14541        | 1564   | 10.76%         |
| Boone          | 12633                    | 12661        | -28  | -0.22%         | 31 | Clive              | 17052                    | 15447        | 1605   | 10.39%         |
| Oskaloosa      | 11541                    | 11463        | 78   | 0.68%          | 32 | Norwalk            | 9859                     | 8945         | 914  | 10.22%         |
| Spencer        | 11206                    | 11233        | -27  | -0.24%         | 33 | Dallas Center      | 1788                     | 1623         | 165  | 10.17%         |
| Storm Lake     | 10895                    | 10600        | 295  | 2.78%          | 34 | Fayette            | 1469                     | 1338         | 131  | 9.79%          |
| Fort Madison   | 10764                    | 11051        | -287   | -2.60%         | 35 | Urbandale          | 43150                    | 39463        | 3687   | 9.34%          |
| Keokuk         | 10692                    | 10780        | -88  | -0.82%         | 36 | Durango            | 24                       | 22           | 2  | 9.09%          |
| Pella          | 10337                    | 10352        | -15  | -0.14%         | 37 | Eldridge           | 6162                     | 5651         | 511  | 9.04%          |
| Waverly        | 10106                    | 9874         | 232  | 2.35%          | 38 | Lone Tree          | 1408                     | 1300         | 108  | 8.31%          |
| Carroll        | 10007                    | 10103        | -96  | -0.95%         | 39 | Iowa City          | 73415                    | 67862        | 5553   | 8.18%          |
| Norwalk        | 9859                     | 8945         | 914  | 10.22%         | 40 | Rock Valley        | 3626                     | 3354         | 272  | 8.11%          |
| Grimes         | 9786                     | 8246         | 1540   | 18.68%         | 41 | McCausland         | 314                      | 291          | 23   | 7.90%          |
| Le Mars        | 9764                     | 9826         | -62  | -0.63%         | 42 | Robins             | 3389                     | 3142         | 247  | 7.86%          |
| Fairfield      | 9750                     | 9464         | 286  | 3.02%          | 43 | Panorama Park      | 139                      | 129          | 10   | 7.75%          |
| Pleasant Hill  | 9159                     | 8785         | 374  | 4.26%          | 44 | Coralville         | 20349                    | 18907        | 1442   | 7.63%          |
| Grinnell       | 9069                     | 9218         | -149   | -1.62%         | 45 | Ames               | 63266                    | 58965        | 4301   | 7.29%          |
| Mount Pleasant | 8647                     | 8668         | -21  | -0.24%         | 46 | Parnell            | 207                      | 193          | 14   | 7.25%          |
| Denison        | 8390                     | 8298         | 92   | 1.11%          | 47 | Arnolds Park       | 1207                     | 1126         | 81   | 7.19%          |
| Perry          | 8151                     | 7702         | 449  | 5.83%          | 48 | University Heights | 1125                     | 1051         | 74   | 7.04%          |
| Decorah        | 7957                     | 8127         | -170   | -2.09%         | 49 | Donahue            | 369                      | 346          | 23   | 6.65%          |
| Creston        | 7839                     | 7834         | 5  | 0.06%          | 50 | Farley             | 1639                     | 1537         | 102  | 6.64%          |
|                |                          |              |  |                | 59 | <b>Marion</b>      | <b>36774</b>             | <b>34768</b> | <b>2006</b>                                    | <b>5.77%</b>   |

The following figures are the population growth of Linn County communities.

| City                    | July 1, 2014 | July 1, 2013 | July 1, 2012 | July 1, 2011 | 2010 Census |
|-------------------------|--------------|--------------|--------------|--------------|-------------|
| Cedar Rapids            | 129,195      | 128,387      | 128,072      | 127,837      | 126,326     |
| Marion                  | 36,774       | 36,225       | 35,835       | 35,358       | 34,768      |
| .Balance of Linn County | 21,177       | 21,101       | 21,071       | 20,928       | 20,655      |
| Hiawatha                | 7,157        | 7,153        | 7,128        | 7,066        | 7,024       |
| Mount Vernon            | 4,522        | 4,529        | 4,583        | 4,544        | 4,506       |
| Robins                  | 3,389        | 3,344        | 3,307        | 3,245        | 3,142       |
| Center Point            | 2,494        | 2,485        | 2,466        | 2,437        | 2,421       |
| Fairfax                 | 2,409        | 2,357        | 2,294        | 2,210        | 2,123       |
| Lisbon                  | 2,184        | 2,168        | 2,166        | 2,160        | 2,152       |
| Ely                     | 2,001        | 1,928        | 1,879        | 1,832        | 1,776       |
| Central City            | 1,272        | 1,275        | 1,272        | 1,266        | 1,257       |
| Springville             | 1,123        | 1,105        | 1,093        | 1,085        | 1,074       |
| Palo                    | 1,044        | 1,040        | 1,044        | 1,019        | 1,026       |
| Walker                  | 792          | 793          | 796          | 794          | 791         |
| Alburnett               | 690          | 682          | 680          | 675          | 673         |
| Coggon                  | 656          | 654          | 658          | 658          | 658         |
| Walford (pt.)           | 393          | 384          | 385          | 383          | 382         |
| Bertram                 | 300          | 298          | 298          | 297          | 294         |
| Prairieburg             | 179          | 179          | 179          | 179          | 178         |

### Population for Cities in Linn County, Iowa: July 1, 2014



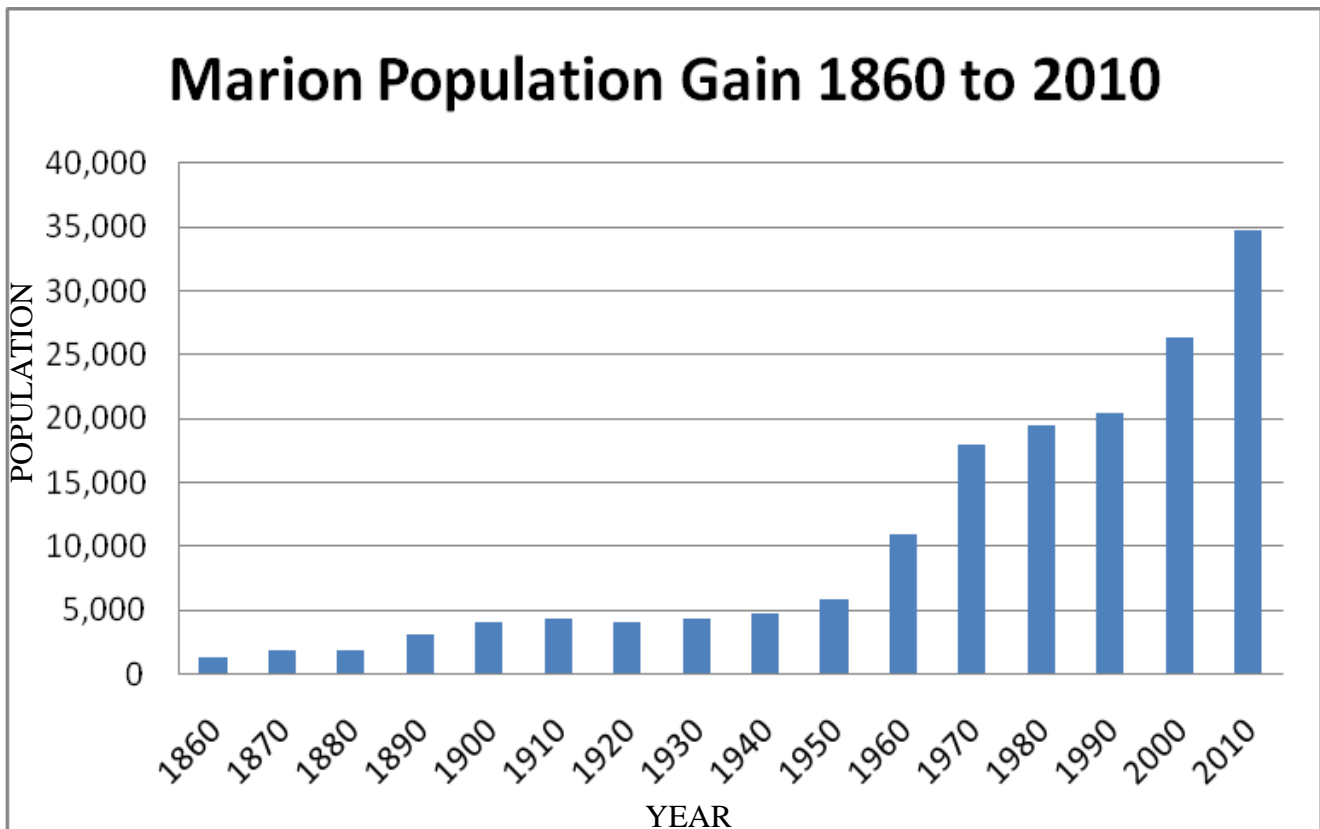
# HISTORICAL POPULATION DATA

The following information is historical population data that had been provided in past reports for the last decade growth as well as population bench marks reached by the City of Marion.

The table below recent historical data for population by year from 2000 to 2010, estimates are provided by the Iowa Data Center and are revised every year as additional information is collected to create a more accurate estimate.

| Estimated Population of Marion Iowa – July 1, 2001 through July 1, 2009 (Revised Estimates)<br>April, 1, 2000 and April 1, 2010 Official Census Numbers) |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                      |
|--|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------|
| City Name  | April 1, 2010 Census | July 1, 2009 Estimate | July 1, 2008 Estimate | July 1, 2007 Estimate | July 1, 2006 Estimate | July 1, 2005 Estimate | July 1, 2004 Estimate | July 1, 2003 Estimate | July 1, 2002 Estimate | July 1, 2001 Estimate | April 1, 2000 Census |
| Marion   | 34,768               | 33,213                | 32,701                | 31,842                | 31,066                | 30,080                | 29,653                | 28,838                | 27,803                | 27,226                | 26,294               |
| Population Change between estimates  | 1,555                | 512                   | 859                   | 776                   | 986                   | 427                   | 815                   | 1035                  | 577                   | 932                   |                      |
| % change between yearly estimates  | 4.47%                | 1.54%                 | 2.62%                 | 2.43%                 | 3.17%                 | 1.41%                 | 2.74%                 | 3.58%                 | 2.07%                 | 3.42%                 |                      |

For historical purposes, Marion’s only population dip in a census year occurred between 1910 to 1920 with the population going from 4,400 to 4,138 (-262). The population shift was likely caused by several events both locally and worldwide including the moving of the County Seat to Cedar Rapids, World War I and the Flu Epidemic of 1917. Additional Marion population benchmarks in a Census year include a population of 5,000 or greater in 1950, 10,000 or greater in 1960, 20,000 or greater 1990 and 30,000 or greater in 2010. Marion will likely reach the 40,000 or greater population prior to the 2020 U.S. Census.





# AMERICAN COMMUNITY SURVEY

U.S. CENSUS BUREAU

If you are looking for additional data beyond population please use the American Community Survey Data. The American Community Survey is an ongoing statistical survey by the U.S. Census Bureau, sent to approximately 250,0000 addresses monthly (or 3 million per year). It regularly gathers information previously contained only in the long form of the decennial census. It is the largest survey other than the decennial census that the Census Bureau administers. Census QuickFacts can be found at [www.quickfacts.census.gov](http://www.quickfacts.census.gov) and data can be searched by County and City.

The following page provides the basic quick facts provided by the U.S. Census Bureau for more use the American Fact Finder site.

| <b>QUICK FACTS</b>  | <b>MARION</b> | <b>STATE OF IOWA</b> |
|---|---------------|----------------------|
| Population, 2013 estimate   | 36,147        | 3,090,416            |
| Population, 2012 estimate   | 35,791        | 3,075,039            |
| Population, 2010 (April 1) estimates base                             | 34,768        | 3,046,857            |
| Population, percent change, April 1, 2010 to July 1, 2013             | 4.0%          | 1.4%                 |
| Population, percent change, April 1, 2010 to July 1, 2012             | 2.9%          | 0.9%                 |
| Population, 2010  | 34,768        | 3,046,355            |
| Persons under 5 years, percent, 2010                                  | 7.5%          | 6.6%                 |
| Persons under 18 years, percent, 2010                                 | 26.5%         | 23.9%                |
| Persons 65 years and over, percent, 2010                              | 13.1%         | 14.9%                |
| Female persons, percent, 2010   | 51.7%         | 50.5%                |
| White alone, percent, 2010 (a)  | 93.7%         | 91.3%                |
| Black or African American alone, percent, 2010 (a)                    | 2.0%          | 2.9%                 |
| American Indian and Alaska Native alone, percent, 2010 (a)            | 0.3%          | 0.4%                 |
| Asian alone, percent, 2010 (a)  | 1.6%          | 1.7%                 |
| Native Hawaiian and Other Pacific Islander alone, percent, 2010 (a)   | Z             | 0.1%                 |
| Two or More Races, percent, 2010                                      | 1.9%          | 1.8%                 |
| Hispanic or Latino, percent, 2010 (b)                                 | 2.0%          | 5.0%                 |
| White alone, not Hispanic or Latino, percent, 2010                    | 92.6%         | 88.7%                |
| Living in same house 1 year & over, percent, 2008-2012                | 84.6%         | 84.7%                |
| Foreign born persons, percent, 2008-2012                              | 3.0%          | 4.3%                 |
| Language other than English spoken at home, pct age 5+, 2008-2012     | 4.4%          | 7.1%                 |
| High school graduate or higher, percent of persons age 25+, 2008-2012 | 95.1%         | 90.7%                |
| Bachelor's degree or higher, percent of persons age 25+, 2008-2012    | 33.2%         | 25.3%                |
| Veterans, 2008-2012   | 2,498         | 233,698              |
| Mean travel time to work (minutes), workers age 16+, 2008-2012        | 20.0          | 18.7                 |
| Housing units, 2010   | 15,064        | 1,336,417            |
| Homeownership rate, 2008-2012   | 73.6%         | 72.6%                |
| Housing units in multi-unit structures, percent, 2008-2012            | 25.4%         | 18.4%                |
| Median value of owner-occupied housing units, 2008-2012               | \$144,000     | \$123,000            |
| Households, 2008-2012   | 14,019        | 1,223,509            |
| Persons per household, 2008-2012                                      | 2.45          | 2.41                 |
| Per capita money income in past 12 months (2012 dollars), 2008-2012   | \$29,584      | \$26,545             |
| Median household income, 2008-2012                                    | \$59,120      | \$51,129             |
| Persons below poverty level, percent, 2008-2012                       | 6.8%          | 12.2%                |
| Total number of firms, 2007   | 2,208         | 259,931              |
| Black-owned firms, percent, 2007                                      | F             | 0.8%                 |
| American Indian- and Alaska Native-owned firms, percent, 2007         | F             | 0.2%                 |
| Asian-owned firms, percent, 2007                                      | F             | 1.1%                 |
| Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007 | F             | 0.1%                 |
| Hispanic-owned firms, percent, 2007                                   | F             | 0.9%                 |
| Women-owned firms, percent, 2007                                      | 32.0%         | 25.5%                |
| Manufacturers' shipments, 2007 (\$1000)                               | 121,653       | 97,592,051           |
| Merchant wholesaler sales, 2007 (\$1000)                              | 242,133       | 41,068,338           |
| Retail sales, 2007 (\$1000)   | 384,164       | 39,234,649           |
| Retail sales per capita, 2007   | \$11,974      | \$13,172             |
| Accommodation and food services sales, 2007 (\$1000)                  | 28,865        | 4,737,719            |